**Curriculum Vitae**

# Fran Ackermann, PhD
Prof Curtin Univ. Australia

# Colin Eden, PhD
Em. Prof United Kingdom

They both developed forerunners of Strategyfinder at the Strathclyde Business School in Scotland: *Decision Explorer* and *Group Explorer*. They have used these to support working with multinationals, small and medium-sized businesses, and public organisations for over 30 years.

**Since 2018, both have been working in a team with Strategyfinder.**

Colin and Fran are internationally renowned scholars in the field of Business and Management:

Google cites – indicates how much others refer to the work: Colin 26,000, and Fran 16,000 (most academic researchers have a few hundred cites)

Research.com ranking – ranks researchers across the globe and nationally and uses Google cites: Colin 52 in the UK and 331 in the world and Fran 24 in Australia and 519 in the world (there are tens of thousands of researchers in Business and Management)

Elsevier / Harvard world ranking across all disciplines – only pays attention to peer-reviewed journal papers and ignores self-citing where an author refers to their work: Colin 27,798 and Fran 88,120 (there are over 8 million academic researchers across all disciplines)

NOTE: h-factor – measures the overall impact of all publications by considering both quantity and 'quality' of publications: Colin 70 and Fran 50 (most academic researchers score <10, with Full Professors scoring 12-24)

Together, they have, authored 5 books and 68 peer-reviewed papers/chapters in the field of strategic management, decision-making, risk management, problem solving, and project management.  Their extended CVs:

Colin Eden:        https://www.strath.ac.uk/staff/edencolinprof
Fran Ackermann: https://staffportal.curtin.edu.au/staff/profile/view/fran-ackermann-31b751d0/


**Some of the key publications, by Colin and Fran, that have impacted the development of Strategyfinder (those in bold are fundamental):**

Eden, C., Jones, S., & Sims, D., (1983).  *Messing About in Problems*. Oxford: Pergamon.

Eden, C., (1990).  Strategic Thinking with Computers, *International Journal of Strategic Management*, 23, 35-43.

Eden, C., (1992). A Framework for Thinking About Group Decision Support Systems (GDSS), *Group Decision and Negotiation*, 1, 199-218.

Eden, C. & Ackermann, F. (1992). Strategy Development and Implementation - the role of a Group Decision Support System. In Kinney, S., Bostrom, R. P., and Watson, R. (Eds.). *Computer Augmented Teamwork: A Guided Tour* (pp. 325-342). New York: Van Nostrand and Reinhold.

Eden, C. & Ackermann, F., (1998). *Making Strategy: The Journey of Strategic Management*. London: Sage.

**Eden, C. & Ackermann, F., (2000). Mapping distinctive competencies: a systemic approach, *Journal of the Operational Research Society*, 51, 12-20.**

Eden, C. & Ackermann, F., (2001). Group Decision and Negotiation in Strategy Making, *Group Decision and Negotiation*, 10, 119-140.

**Eden, C. & Ackermann, F. (2001). A Mapping Framework for Strategy Making. In Huff, A. and Jenkins, M. (Eds.). *Mapping Strategy* (pp. 173-195). London: Wiley.**

Bryson, J. M., Ackermann, F., Eden, C., & Finn, C., (2004). *Visible Thinking: Unlocking Causal Mapping for Practical Business Results*. Chichester: Wiley.

Ackermann, F., Eden, C., Williams, T., & Howick, S., (2007). Systemic Risk Assessment: a case study, *Journal of the Operational Research Society*, 58, 39-51.

Ackermann, F. & Eden, C. (2010). Strategic Options Development and Analysis. In Reynolds, M. and Holwell, S. (Eds.). *Systems Approaches to Managing Change: A Practical Guide* (pp. 139-190). London: Springer and the Open University Press.

Eden, C. & Ackermann, F., (2010). Competences, Distinctive Competences, and Core Competences, *Research in Competence-Based Management*, 5, 3-33.

**Eden, C. & Ackermann, F. (2010). Decision Making in Groups: theory and practice. In Nutt, P. and Wilson, D. (Eds.). *Handbook of Decision Making* (pp. 2301-272). Oxford: Blackwell.**

**Ackermann, F. & Eden, C., (2011). *Making Strategy: Mapping Out Strategic Success*. London: Sage.**

**Ackermann, F. & Eden, C., (2011). Strategic Management of Stakeholders: theory and practice, *Long Range Planning*, 44, 179-196.**

Eden, C. & Ackermann, F., (2013). Problem structuring: on the nature of, and reaching agreement about, goals, *EURO Journal of Decision Processes*, 1, 7-28.

Eden, C. & Ackermann, F., (2018). Theory into practice, practice to theory: Action Research in method development, *European Journal of Operational Research*, 271, 1145-1155.

Ackermann, F., Eden, C., & McKiernan, P., (2024). Stakeholders in Strategy Making, *Journal of Strategy and Management*, forthcoming,